



# 2019 Ambassador Application Packet

**Mission:** To demonstrate membership value, increase retention rates & boost membership sales. Facilitate networking between new members & old members.

## Who are Chamber Ambassadors?

Twelve Ambassadors are chosen through an application process each year and are highly visible, prestigious volunteers who serve as the Chamber’s primary liaison to Chamber members.

## Ambassador Responsibilities:

- Attend 75% (9 of 12) of monthly Ambassador meetings.
- Accept new member assignments and conduct member conversations (quality contacts), reporting relevant information from these discussions to Chamber staff.
- Attend a minimum of 8 Business After Hours, Coffee with Colleagues, and/or Ribbon Cuttings.
- Volunteer at Executive and Special Events such as the Civitas Awards Gala, Legislative Luncheon, Military Appreciation Day, State of the Schools, etc.

## Meeting Dates & Time:

First Tuesday of each month  
 8:30 – 9:30 a.m.  
 Carnegie Conference Room at 701  
 Craven Street, Beaufort, SC 29902

January 8	February 5
March 5	April 2
May 7	June 4
July 2	August 6
September 3	October 1
November 5	December 3

## Ambassador Benefits

- Official Ambassador name badge
- Ambassador and company recognition on Chamber website: [beaufortchamber.org](http://beaufortchamber.org)
- One Annual Ambassador/Company Spotlight in weekly Chamber e-newsletter
- Opportunities for recognition on social media at various events
- Annual Ambassador Social with fellow Ambassadors and Chamber staff
- One Ambassador will be chosen as Ambassador of the Year to be awarded at Annual Civitas Awards Gala

## Chamber Staff Liaisons:

Ginger Olszewski, Membership Engagement Coordinator, [ginger@beaufortchamber.org](mailto:ginger@beaufortchamber.org)  
 Susan Fogleman, Account Executive, [susan@beaufortchamber.org](mailto:susan@beaufortchamber.org)  
 Janessa Lowery, Communications & Events Manager, [janessa@beaufortchamber.org](mailto:janessa@beaufortchamber.org)

**Ambassador Selection Process:**

*Twelve Ambassadors are selected through an application process. Applicants are required to:*

- Attend the informational session on December 4, 2018 at 8:30 a.m. at 701 Craven Street
- Be a current Chamber Member
- Have submitted a completed Ambassador Application

**Applications should be submitted to Ginger Olszewski by Friday, November 30, 2018.**

Twelve Ambassadors will be chosen after an interview process and will be notified of their appointment before January 1, 2019. The appointed Ambassadors will be expected to attend the meeting on January 8, 2019, at 8:30 a.m. in the Carnegie Conference Room at 701 Craven Street.

## 2019 Ambassador Application

*Please attach your resume or in a link to your LinkedIn profile*

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Position: \_\_\_\_\_

Tenure at Current Company: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

1. How did you hear about the Ambassador Program?

2. Which Beaufort Regional Chamber events & activities have you attended in the past year?  
*(Check all that apply)*

- Coffee with Colleagues
- Business After Hours
- Business for Breakfast/Lunch & Learn
- Business Ribbon Cutting/Grand Opening
- Civitas Awards Gala
- Legislative Luncheon
- State of the Bases
- State of the Schools

3. List three benefits your company has received from its Beaufort Regional Chamber membership.
  
  
  
  
  
  
  
  
  
  
4. Why do you want to be a Beaufort Regional Chamber Ambassador?
  
  
  
  
  
  
  
  
  
  
5. What do you hope to gain from this experience?
  
  
  
  
  
  
  
  
  
  
6. What do you hope to bring to the Ambassador Program?
  
  
  
  
  
  
  
  
  
  
7. Give an example of a volunteer experience you've had that has prepared you to effectively carry out the responsibilities of the Beaufort Regional Chamber Ambassador?

# **Ambassador Agreement:**

Please initial next to the following items that you have read, understand, and agree with the following expectations of being an Ambassador:

\_\_\_\_\_ I will carry out the mission of the Ambassador Program and represent the Beaufort Regional Chamber of Commerce in a professional manner, including abiding by a "business casual" or business professional dress code when serving as an Ambassador (no shorts, jeans, flip-flops, etc.)

\_\_\_\_\_ I will be committed to growing the membership of the BRCOC and to retaining current membership.

\_\_\_\_\_ I will be informed about the events, activities, and work of the BRCOC in the region, and work to engage new members into the offerings of the Chamber.

\_\_\_\_\_ I will ensure that my company remains in good standing with the BRCOC.

\_\_\_\_\_ I will meet the requirement of 75% (9 of 12) attendance at monthly Ambassador meetings (1<sup>st</sup> Tuesday of each month from 8:30 – 9:30 a.m., in the Carnegie Conference Room.)

\_\_\_\_\_ I will meet the requirement of attending at least 8 Ribbon Cuttings, Business After Hours, and/or Coffee with Colleagues.

\_\_\_\_\_ I will wear my Ambassador name badge at all Chamber events.

\_\_\_\_\_ I understand that failure to meet the attendance, duty, conduct, or professional expectations of the program may result in dismissal from the Ambassador Program.

\_\_\_\_\_ My workplace is aware of my possible involvement as an Ambassador and supports me making the necessary commitment of time.

## **Signature**

By submitting this application, I affirm that the facts set forth in it are true and complete. I also affirm that I am willing and able to make the time commitment required.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

BRCOC provides equal opportunities without regard to race, color, religion, nationality, gender, sexual preference, age, or disability. Thank you for completing this application form and for your interest in volunteering with the Beaufort Regional Chamber of Commerce.